



BRYAN AUDIA

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EDUCATION

Marquette University — Bachelor's Degree

Major: Advertising | Minor: Marketing

School of the Art Institute of Chicago — Graphic Design Certification

WORK EXPERIENCE

Wilson Dow Group

October 2018 - Present

Presentation Specialist (October 2018) | Graphic Designer (October 2019) | Senior Graphic Designer (March 2023)

As a Senior Graphic Designer at Wilson Dow Group, I assist clients with all of their branding and design needs for large B2B events. I design executive speaker presentations, event theme graphics and logos, and branded signage and banners. I also work with Wilson Dow's internal teams to lay out Keynote decks and pitch mockups to present to prospective clients.

- Work with a variety of clients and design styles
- Juggle multiple projects at once and meet short deadlines
- Collaborate with other production and design teams to ensure cohesive branding event-wide

UI LABS

October 2016 - October 2018

Communications & Design Intern (October 2016) | Communications & Design Associate (October 2017)

After joining UI LABS as a full-time intern, I advanced into a salaried role as a Communications & Design Associate. During my time at UI LABS I established a brand identity for 3 distinct platforms within the organization, created daily content for social media and the UI LABS website, and assisted in planning and executing of long-term marketing campaigns.

- Communicated abstract concepts to a targeted audience
- Designed high-quality marketing collateral
- Reimagined and expanded UI LABS' social media presence

WRTP/BIG STEP

December 2015 - August 2016

Communications & Design Intern

At WRTP/BIG STEP I designed and helped in the writing of all external communications for the company. My duties also included website and social media management, data entry, and event planning.

SKILLS

Photoshop
Illustrator
InDesign

After Effects
Premiere Pro
Lightroom

PowerPoint
Keynote
Canva

Wordpress
Wix
SquareSpace

Art Direction
Branding
Layout Design